



British Heart
Foundation

GIFT OF HOPE

A lasting gift
in memory
of someone
you love

**FIGHT
FOR EVERY
HEARTBEAT**

bhf.org.uk

Losing someone to heart disease is never easy. And nothing can take away the grief of missing someone you love.

But many people find comfort in making a Gift of Hope – a gift in someone's memory to the British Heart Foundation (BHF).

Gifts of Hope help us fight heart disease by funding life saving research.

If you would like to make a Gift of Hope in someone's memory, this short leaflet explains what to do. Thank you.



“Me and my two sisters set up a Gift of Hope tribute fund in memory of Dad. He had lived with heart failure and when he died we wanted to do something in his memory. It was a lovely thing to do for him. He was such a big part of our lives. The site is really easy to use. And it's there forever. He would be over the moon his memory is continuing on.”

Cathy Lowe, whose father Peter died of heart disease in 2012.



Cathy (far right), who with her two sisters (Jackie and Leslie) set up a Gift of Hope tribute fund in memory of their father.

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Different ways to make a Gift of Hope



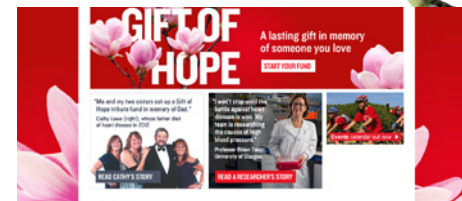
At a funeral service

If you decide to make a collection in memory at a funeral, our Gift of Hope envelopes make it simple and respectful to do. Each envelope gives someone the chance to include a personal message with their gift too.



A single gift in memory

Many people choose to make a Gift of Hope as a single donation, made either online, by telephone or post. This type of gift can also be a lovely way to mark a significant anniversary or remember a special occasion.



Gift of Hope tribute fund

A Gift of Hope tribute fund is an online page where people can share memories through messages, pictures and videos, and also make donations in memory of someone they love. The fund can be ever-growing - a permanent tribute everyone can feel involved with.



All in it together

Whether you want to run, cycle, walk or even organise a bake sale - doing an event in memory of a loved one could give you the motivation you need to achieve something really special.



“I won’t stop until the battle against heart disease is won. My team is researching the causes of high blood pressure.”

Professor Rhian Touyz,
University of Glasgow. Her team’s vital research is funded by the British Heart Foundation.

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“I was just 36 when I had a heart attack that nearly killed me. Six months to the day of my heart attack I did the Great North Run. I put that down to Valerie, my Cardiac Rehabilitation Nurse, and the support I got.”

Cem Hilmi, 41, heart attack survivor.



Please talk to us about making a Gift of Hope in memory of a loved one.

Get in touch with your local British Heart Foundation contact:

If there are no local British Heart Foundation contact details here, please call us on 0300 330 3322. Thank you.

Go online to set up your Gift of Hope

Go online to set up your online tribute fund. Our website will give you all the help and support you need.

lastinghope.bhf.org.uk

Or call our supporter care team

If you'd like to talk to someone about giving in memory or would like to order some collection envelopes call us on the number below, Monday to Friday 8am till 6pm.

Call 0300 330 3322

Make a lasting gift in memory of someone you love.
Make a Gift of Hope to the British Heart Foundation.
Thank you so much.



**British Heart
Foundation**

For over 50 years we've pioneered research that's transformed the lives of millions of people living with cardiovascular disease. Our work has been central to the discoveries of vital treatments that are changing the fight against heart disease.

But cardiovascular disease still kills around one in four people in the UK, stealing them away from their families and loved ones.

From babies born with life threatening heart problems, to the many mums, dads and grandparents who survive a heart attack and endure the daily battles of heart failure.

Join our fight for every heartbeat in the UK. Every pound raised, minute of your time and donation to our shops will help make a difference to people's lives.

Text FIGHT to 70080 to donate £3*

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*This is a charity donation service for the BHF. Texts cost £3 + 1 standard rate msg. The BHF will receive 100% of your donation to fund our life saving research. To opt out of calls and SMS text NOCOMMS BHF to 70060, or if you have any questions about your gift call 02032827862.

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